



2022 DEALER REWARDS

Your loyalty rewards for the brands you love.
 Earn up to a 12.5% Rebate, **the Best in the Industry.**

Quarterly Purchases	QUARTERLY REBATE	Shipping Cut-off Time
\$70,000+	12.5%	7PM Eastern
\$37,500	10.0%	7PM Eastern
\$17,500	7.5%	7PM Eastern
\$5,000	5.0%	7PM Eastern

- Rebate levels are calculated quarterly based on products shipped to you during the preceding fiscal quarter.
- Rebate checks are issued within 21 days from the end of the quarter.
- Account must be in good standing in order to receive a rebate.
- All orders over \$1,000 will receive free shipping.*
- Certain Nice products and partner products are excluded.

Two Premium Dealer Levels in addition to your VIR.

Dealer Status	Annual Purchases	PRICING DISCOUNT	Website Premium Placement**	Tech Support	Demo Gear Pricing***
Elite	\$120,000	up to 12%	1st listed (with Elite Status badge)	Dedicated Elite Line	Additional 20% off
Premier	\$60,000	up to 6%	Top listed after Elite (with Premier Status badge)	Standard	Additional 10% off

Once you qualify for a premium level, you will earn at that discount level for the remainder of that year AND following calendar year. Premium pricing is available on most products;

Let's get started. Let us show you how to put our brands to work to improve your bottom line while delivering exceptional experiences to your customers.

Contact your sales representative, visit store.niceforyou.com or call **800.472.5555**.

* For other considerations, please contact your Regional Sales Manager.
 ** Website listing where applicable.
 ***Demo Gear discounts are in addition to Nice ongoing demo gear pricing.





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The Nice Experience

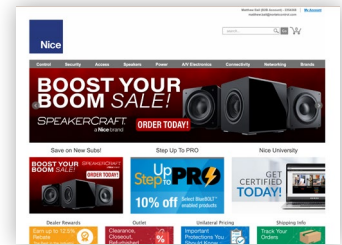
Our Mission is to deliver exceptional customer service, innovative products and market leading programs. We offer award-winning products from our iconic brands in the major categories: Control, Audio, Power, and Connectivity. We strive to be your partner and help you make the connected home a reality for your customers.

We Make It Easy

We enable you to buy the key products you need for your jobs from one company, simplifying your order process and vendor interactions, and saving you time, labor and resources. With our new online portal, conducting business has never been easier.

It features:

- Real-time inventory status, order entry, processing and tracking
- Easy re-orders based on historical information saved to your account
- Access from any device with a simple UI that scales to your device



The Best Programs in the Industry

Whether you're a small or large integrator, our programs help you increase your margins and maximize your buying power. For smaller dealers, our programs enable you to get better pricing than what you'll find by doing business with multiple companies. For larger dealers, our programs deliver maximum profitability without the hassle of managing multiple vendor buying programs. Your time, your jobs and your clients matter to us.



Our Customer Service Sets Us Apart

As a Nice customer, you will receive exceptional support from one of the largest sales and support teams of any manufacturer. Every geographical region has its own sales support, advanced technical support, and in many cases, the industry's best independent sales representatives to ensure that you're getting exactly what you need.

Our dedicated inside customer service and technical support departments bring years of hands-on experience to ensure your concerns are always resolved as quickly as possible. We are here for you and aim to be true partners in your business.



If you have any questions or would like to let us know how we're doing, please email us at experience@niceforyou.com.